

The Bestow Difference

BESTOW

10 reasons why you and your clients will love Bestow

- 1 No medical exams.** There are no medical exams, no lab tests, no waiting around for results. Clients won't have to visit a doctor's office and won't need to have anyone come to their home. It's truly zero touch.
- 2 Shorter application time.** Bestow's application is 100% online. Clients answer simple health and lifestyle questions and, if qualified, get their rate in minutes.
- 3 Competitive pricing & super fast decisions.** No medical exams and automated underwriting means your client will have a decision on the spot.
- 4 No case management.** Bestow's streamlined, all-digital process means no chasing forms or missing information, and no waiting around for an underwriting decision.
- 5 No policy delivery.** Bestow will automatically deliver your client's policy to them once it has been issued. Low touch? More like no touch.
- 6 More flexibility.** Give your clients the freedom to complete their application anytime, anywhere. The 100% online process is quick and easy, and can be completed any time, day or night, from a computer or mobile device.
- 7 Privacy & accuracy.** Clients may feel more comfortable disclosing sensitive information when the process takes place online, as opposed to working with a live representative.
- 8 Easy to understand.** Insurance can feel complicated. Bestow simplifies the process and the language to make it approachable and easy to understand for your clients
- 9 Helpful team.** Your clients may have questions along the way. Our helpful customer support team is available by phone, email, and even online chat.
- 10 Client follow up.** If your client starts the application process but doesn't complete the journey, we'll send a series of friendly reminders to help encourage them to cross the finish line.



Super fast. Low touch. Insanely convenient.

For questions, email us at axteam@bestow.com

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