

## Social-Media Posts from Life Happens for July

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Life Happens has created a social-media post for each weekday and holiday in July. These posts and graphics can be used on social-media sites or in other marketing outreach that makes sense.

**Fri, July 1**

[Real Life Stories graphic - Miller]

Even though Katie Miller was young, she knew to plan for her family's future with life insurance. #GetLifeInsurance



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**Mon, July 4**

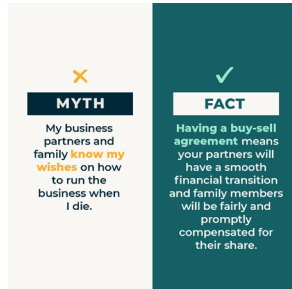
Happy Fourth of July!



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**Tues, July 5**

This is why having a buy-sell agreement is so important!



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**Wed, July 6**

[blog post]

Our Asian American and Pacific Islander neighbors are striving to build their own American dream—and then to protect it. That is where insurance comes into play.

<https://lifehappens.org/blog/insurance-considerations-for-the-aapi-community/>

*[for Facebook, delete the link once the post preview appears]*

**Thurs, July 7**

[Real Life Stories graphic - Meredith]

When this business owner and father of seven suffered a life-threatening aneurysm, disability overhead insurance saved his company and family.



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**Fri, July 8**

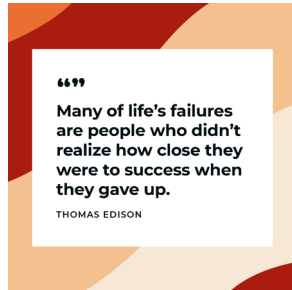
With life insurance, protecting the future of your loved ones is possible. Get life insurance!



*Click image to download*

**Mon, July 11**

Every step we take is a learning opportunity. Keep your head high and don't let the tough conversations deter you from thinking about your financial future. Think life insurance! #MondayMotivation



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**Tues, July 12**

Why consider an individual life insurance policy? It picks up where business succession plans leave off—providing funds to cover family debts, living expenses, and future needs such as college and retirement.



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**Wed, July 13**

[animated video]

Small business owners—this one's for you! Want to learn more about keyperson life insurance and why it's crucial for your business? We can help!



*Click image to download*

**Thurs, July 14**

[Real Life Stories graphic - Koonsman]

Jamey makes an important point about life insurance. And, we'd like to add that it's cheaper to buy when you're young and healthy. #GetLifeInsurance



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**Fri, July 15**

You don't need to be the primary breadwinner in your household to need life insurance. #LifeHint



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**Mon, July 18**

Love is an action word. Have you done any of these for your loved ones recently? #MondayMotivation



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**Tues, July 19**

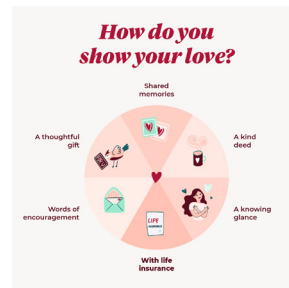
Life insurance may be one of the most important purchases you'll ever make. #GetLifeInsurance



[Click image to download](#)

**Wed, July 20**

The way you express your love each day strengthens your relationships and makes those close to you feel valued. Love can be expressed in many ways: a knowing glance, a kind deed, shared memories, a thoughtful gift, words of encouragement — and with life insurance.

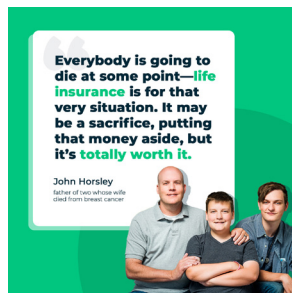


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Thurs, July 21

[Real Life Stories graphic - Horsley]

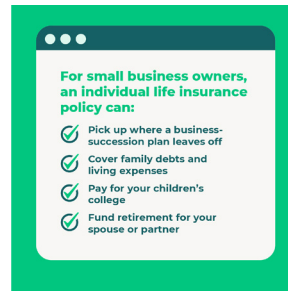
Planning for the “unknown” can show your loved ones that you’ve got them for life.



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Fri, July 22

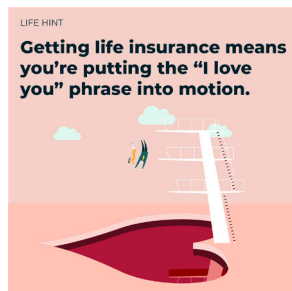
It’s so important to consider an individually owned life insurance policy. Here’s why!



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Mon, July 25

Life insurance is LOVE insurance!  
#GetLifeInsurance

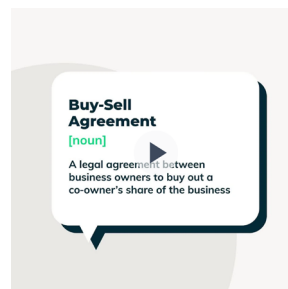


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Tues, July 26

[animated video]

What is a buy-sell agreement?



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## Wed, July 27

You have worked hard to build up your business to where it is today. Let's chat about how insurance can reduce financial uncertainty for your family and business.



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## Thurs, July 28

[blog post]

If your children are grown, the house is paid for and you're about to retire (or already have!), it may seem like your time for life insurance has passed. But, think again!

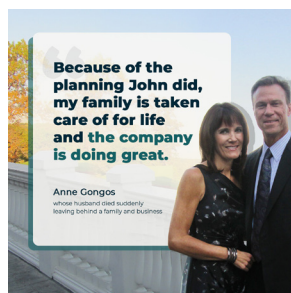
<https://lifehappens.org/blog/4-life-insurance-myths-to-rethink-as-an-empty-nester/>

*[for Facebook, delete the link once the post preview appears]*

## Fri, July 29

[Real Life Stories graphic - Gongos]

This is why working with an insurance professional is so important. John protected his family and business by establishing a business succession plan, funded with life insurance. It turned out to be one of the best decisions.



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