

# Is it Time for Permanent Life Insurance Coverage?



1 Do you have **EXISTING TERM** coverage?



2 Do you want to be sure there are funds to help cover final **EXPENSES AND INCOME** for family or loved ones even after your policy's term ends?



3 Will you continue to have a mortgage or other **SUBSTANTIAL DEBT** when your term policy ends?



4 Is there a possibility you may move or have other **SIGNIFICANT LIFE CHANGES** over the next several years that may affect how long you need life insurance protection?



5 Do you want your life insurance to be able to **DO MORE** things than just provide a death benefit?



6 Would you prefer to keep your life insurance **PREMIUMS LEVEL** as time passes?

If you answered 'yes' to three or more questions, now might be a good time to assess your permanent coverage needs.

Contact your Protective Life representative today.

Protective and Protective Life refer to Protective Life Insurance Company (PLICO), located in Brentwood, TN. Product availability and features may vary by state. Each company is solely responsible for the financial obligations accruing under the products it issues. All payments and guarantees are backed by the financial strength and claims-paying ability of the issuing company.



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