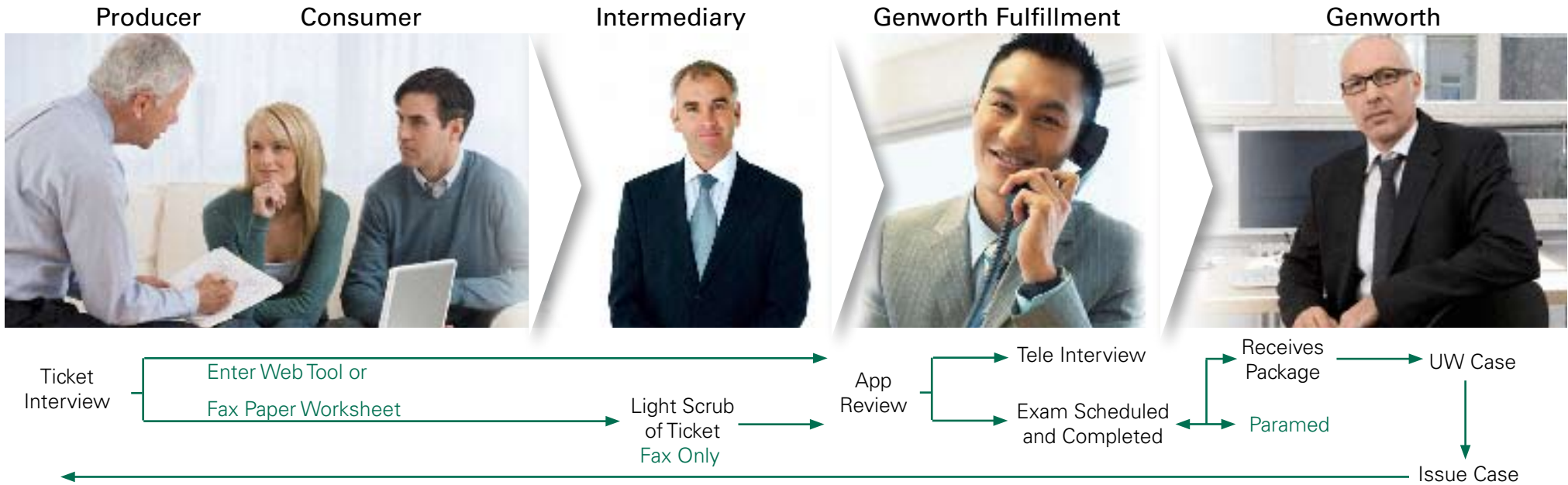


**Genworth Financial Life Quick Request Process**



HELP YOUR PRODUCERS WRITE MORE TERM LIFE INSURANCE ...

*the easy way*

PROMOTE GENWORTH'S LIFE QUICK REQUEST

**How Genworth Financial Gets You Started**

**CUSTOMER SET-UP MEETINGS**

Prep Meeting with Principals | Introductory Meeting | Marketing ↔ Metrics/Monitoring the Business | Pre-launch Call

EMAIL INFO

SET UP ACCOUNTS, PREPARE OPERATIONS AND PROMOTIONS

**LAUNCH**

Train Producers | Promote

**POST LAUNCH**

Monitor Initial Submits | Support Status Calls