

**Subject line:** Let's revisit your life insurance policy

Hi XXX,

Since we placed your life insurance policy, something new has come on the market I think you might be interested in learning about.

*John Hancock Aspire is the first and only life insurance designed for people living with diabetes.* Along with life insurance protection, it also offers a diabetes management solution. There is even an opportunity to earn rewards and premium savings for actively managing your type 1 or type 2 diabetes and taking steps to live a longer, healthier life.

Let's talk about your current policy and how it's working for you. In the meantime, you can learn more about Aspire at [JHAspire.com](http://JHAspire.com).

As always, let me know if you have any questions or to discuss changes to your life insurance needs.

Sincerely,

Your name

The benefits available under Aspire can vary depending on whether the insured has Type 1 or Type 2 diabetes, the type and coverage amount of the life insurance policy purchased and the level of Onduo engagement with the John Hancock Vitality Program. Eligibility for an Onduo membership is also subject to Onduo's qualification requirements. Certain aspects of Aspire may change over time. There is no coordination between Aspire and any health benefits your clients may receive from an insurance policy, health plan, or any other wellness programs they may be enrolled in. Aspire is not available in New York, Washington, Idaho and Puerto Rico.

Vitality is the provider of the John Hancock Vitality Program in connection with policies issued by John Hancock. Rewards may vary based on the type of insurance policy purchased for the insured (Vitality Program Member). John Hancock Vitality Program rewards and discounts are only available to the person insured under the eligible life insurance policy, are subject to change and are not guaranteed to remain the same for the life of the policy.

Insurance products issued by: John Hancock Life Insurance Company (U.S.A.), Boston, MA 02116.  
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