

Subject line: A new feature with your life insurance policy

Hi XXX,

Since we placed your John Hancock life insurance policy, the company has launched a new program called Aspire. In addition to your life insurance protection, Aspire offers people living with diabetes access to a personalized diabetes support program and additional John Hancock Vitality Points.

If you're already enrolled in John Hancock Vitality, you can add Aspire to your policy by simply updating your Vitality Health Review to indicate you're living with diabetes. You'll be able to access your added benefits from there.

If you're not already enrolled in Vitality PLUS, now is a good time to discuss upgrading so you can maximize the Aspire benefits.

You can learn more about Aspire at JHAspire.com. Please reach out with any questions or to discuss any changes to your policy.

Sincerely,

Your name

The benefits available under Aspire can vary depending on whether the insured has Type 1 or Type 2 diabetes, the type and coverage amount of the life insurance policy purchased and the level of Onduo engagement with the John Hancock Vitality Program. Eligibility for an Onduo membership is also subject to Onduo's qualification requirements. Certain aspects of Aspire may change over time. There is no coordination between Aspire and any health benefits your clients may receive from an insurance policy, health plan, or any other wellness programs they may be enrolled in. Aspire is not available in New York, Washington, Idaho and Puerto Rico.

Vitality is the provider of the John Hancock Vitality Program in connection with policies issued by John Hancock. Rewards may vary based on the type of insurance policy purchased for the insured (Vitality Program Member). John Hancock Vitality Program rewards and discounts are only available to the person insured under the eligible life insurance policy, are subject to change and are not guaranteed to remain the same for the life of the policy.

Insurance products issued by: John Hancock Life Insurance Company (U.S.A.), Boston, MA 02116.
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