

The Cincinnati Life Insurance Company

**Business Life Insurance**

## **KEY-EMPLOYEE PROTECTION**

Taking Care of Business



### **Protecting The Future**

Employees add considerable value to every business. By making the right moves, you've put people into positions that support your business goals and found people who consistently make everything run smoothly – be that the irreplaceable office manager or the always top-performing lead salesperson.

You know that high performers like them are hard to find and even harder to replace. What would happen if you unexpectedly lost a key employee? Could your business suffer a significant financial strain?

Key-employee life insurance coverage from The Cincinnati Life Insurance Company can:

- protect your business during these difficult events
- provide the capital needed to find, hire and train a new employee
- cover the economic impact your business encounters with the loss of an essential employee.

Whether permanent coverage, such as universal life and whole life, or term coverage is more appropriate for your situation, we can help you protect your investment in good people. For more information on the benefits of key-employee protection, please contact your local independent agent recommending coverage.

This is not a policy. For a complete statement of the coverages and exclusions, please see the policy contract. All applicants are subject to eligibility requirements. Products available in most states.

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